



Bulletin Board Feedback

Name: _____

Date: 01/27/20

Center: _____

Read Residence Center

Evaluator: _____

Jose David

This feedback form is designed to help students "ACE" the presentation of the bulletin boards by examining the aesthetic, creativity, and educational pieces behind their work. This feedback form will allow student staff members to receive more concrete information on the presentation of their work.

Bulletin Board



Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- Title flows nicely ^{is there a reason for it to be diagonal?}
- SMART concept is small and doesn't stand out
- Good balance of visuals

- This board catches my attention, but then loses it shortly after since the lettering is small in your overall message
- Lots of visuals, but I feel the spaces could be used more effectively

(C)reativity: How is the board content being presented?

- Play on words was nice

- Soccer Theme

- I enjoy the ~~creativity~~ creativity!
Soccer is a global sport and I feel that residents will be able to make an instant connection to this.

(E)ducation: To what extent are students learning from this board?

- SMART Concept Explained

- Lots of visuals, not enough education

- As I mentioned in the aesthetic section, I feel that there's more potential for educational delivery. There's a lot of blank space that's not used, and I feel that you covered it with the soccer balls to avoid filling it in

Summary: Strengths & Areas of Improvement

↓
Theme
Attention grabbing

Title

Visuals

↘ Lots of visuals, not enough education
Some additional resources or some concrete SMART goal examples

Blank space should be filled

Letters should be bigger
↳ in soccer balls

Note: I recommend you enhance your board. Your residents can receive more out of this, but they aren't at the moment.
I know you can do better



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Bulletin Board

Lots of empty space ↓



Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- SMART section flows well
- Rest of the board feels scattered
- If the empty space is meant to be used, state that

- While the SMART section is nicely organized, I feel the message cut-outs are too small.
- The rest of the board has no structure, and the board would have been enhanced if you created a clear frame/call-to-action for people to write/place their goals.

(C)reativity: How is the board content being presented?

- Vertical "SMART" layout
- QR codes
- Post-it Note strategy for engagement

- This feels like below average effort on the presentation of this element. The stars are a simple touch, but this board doesn't exactly command attention
- QR codes are great, but the placement feels lonely/unpurposeful

(E)ducation: To what extent are students learning from this board?

- SMART goal concept is presented
- QR code

- While I feel the QR code idea is great, I feel that the placement of more visible educational material would be better
- Too much empty space, not enough content on the RA's behalf

Summary: Strengths & Areas of Improvement

Placement of SMART concept

- Fill in the blank space
- Create a frame for the cutouts
- I can only read "SMART" clearly, words should be bigger for content
- Title?
- Create a frame so the board can have a designated space to where they can engage

◦ More visible educational material

Note: I recommend you re-do/enhance this board. I know you can do better and I know you're always looking to challenge yourself. If I feel your board is lacking, others may as well.

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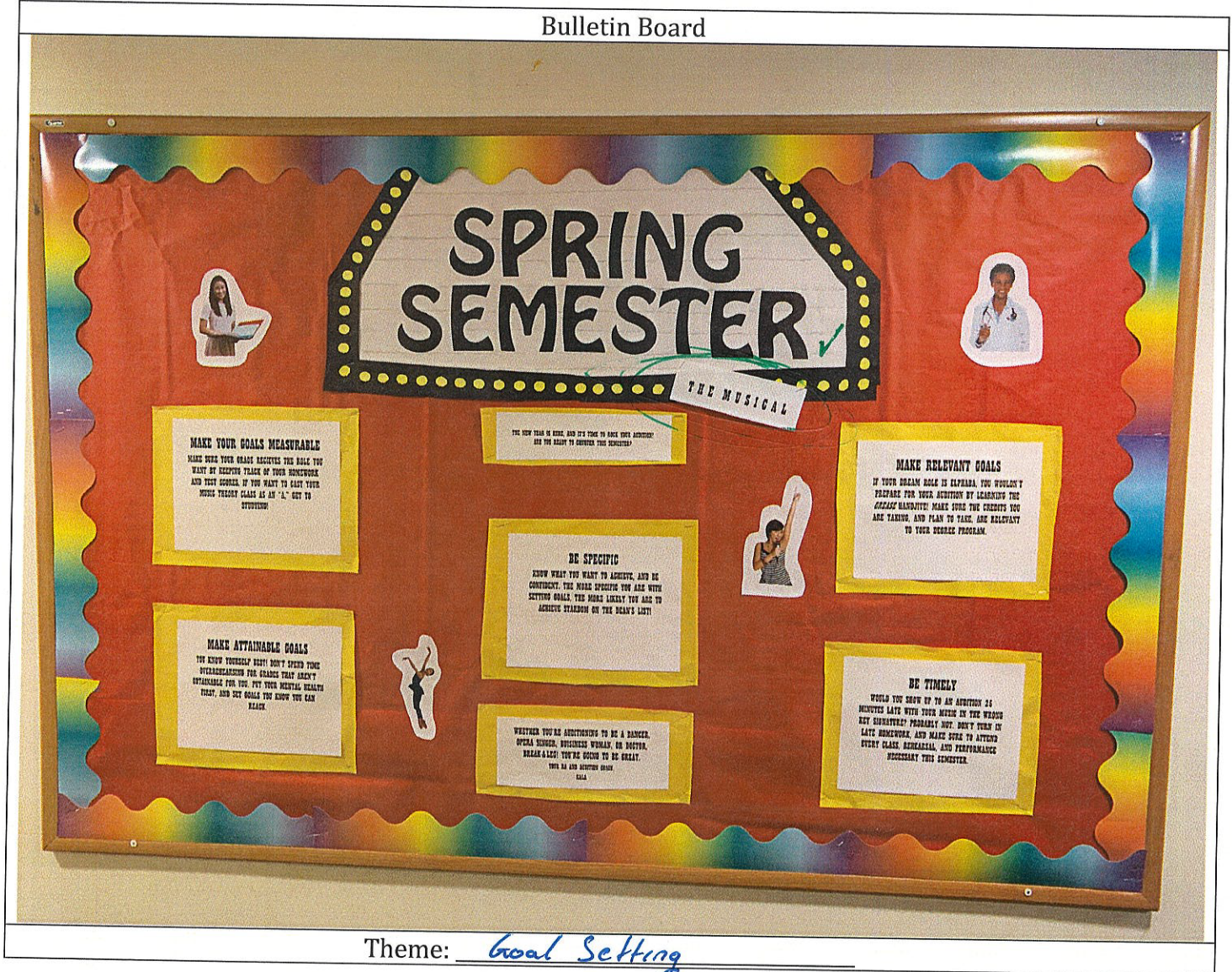
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Bulletin Board



Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- Symmetric structure looks nice
- Lettering is a good size
- Content is presented in an organized way

o This board has solid presentation. The space of the frame is used nicely and there is a strong structure/organization in place. Great job!

(C)reativity: How is the board content being presented?

- Theme is great
- Color scheme works
- Content is relatable to the PAC community

- o I can tell you put some thought into this, and I believe the presentation of this board works nicely.
- o The people cut-outs/visuals work well, maybe filling in the empty sections in middle could be good?

(E)ducation: To what extent are students learning from this board?

- o SMART concept is presented
- o Concrete examples are given for each section
- o Content is relatable to thematic group / community

- o While the SMART concept is presented, a visual of the acronym could enhance the board so students can see it.
- o The examples you provide for each block are great, and I appreciate how you drive a bit more in encouragement

Summary: Strengths & Areas of Improvement

- ↓
- o Structure/Organization
 - o Theme/Creativity
 - o Connection to Thematic Community
 - o Examples

-
- o Additional "musical/performance" visuals to enhance the theme of the board/floor
 - o SMART acronym placed somewhere
 - o Maybe a space for residents to leave some of their own goals

Note: Board was late to the 11:59pm deadline, but it was up by 12pm the following day.



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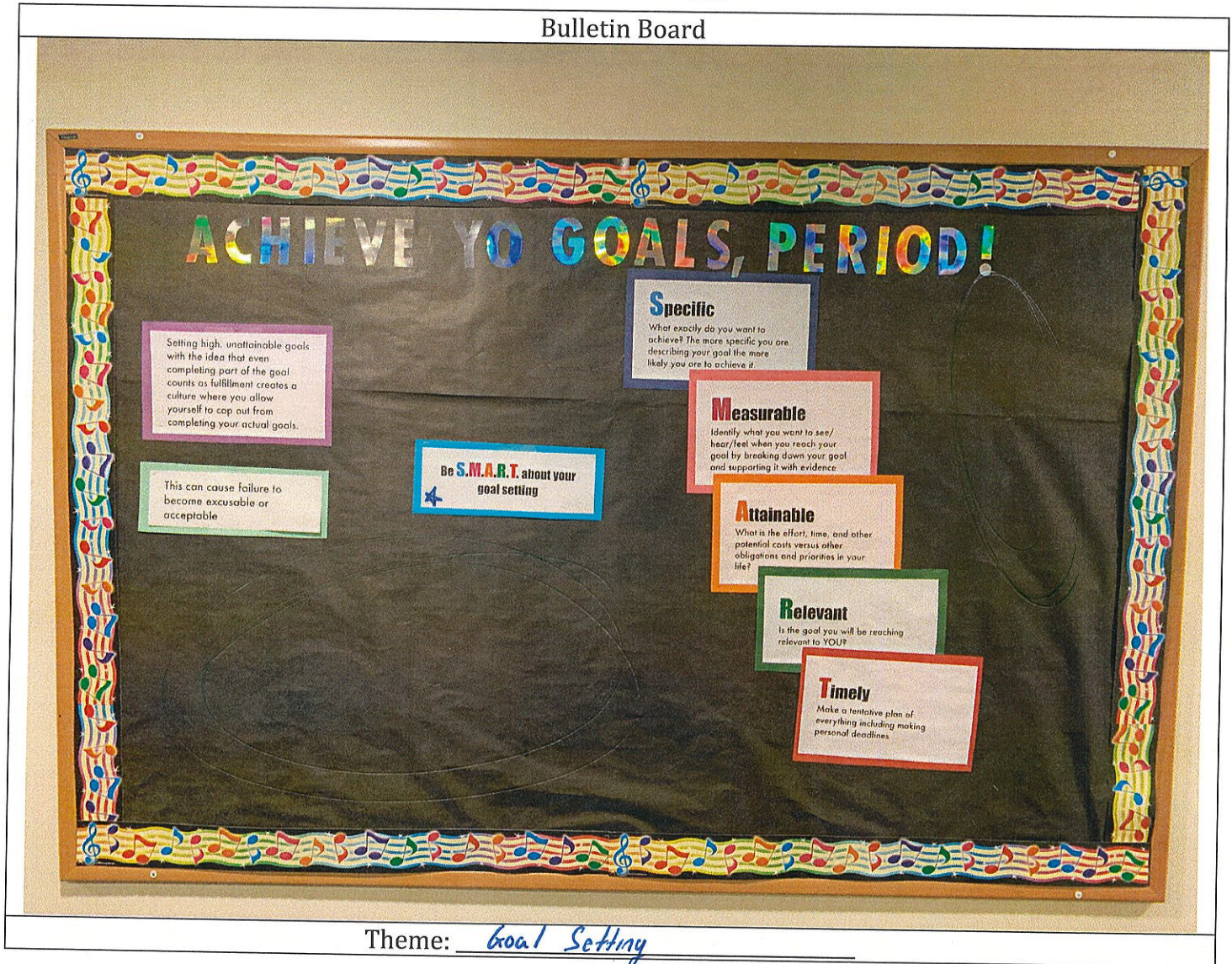
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Bulletin Board



Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- The SMART piece flows nicely
- The colors flow nicely together
- The letters are not too small or too big, they are easy on the eyes

- o I'm curious to know about the blank space. If you intended to do more with it or get folks to put their goals on it, it's not clear
- o I feel the piece with the ~~star~~ on it could be moved to the right of the S.M.A.R.T. for more space

(C)reativity: How is the board content being presented?

- I love the title! Great way to command attention and connect with the audience
- There's a lot of color here, which catches the eye nicely

- No theme is exactly needed, but perhaps some visual images could enhance the board
- Maybe you could do something more with the colors!

(E)ducation: To what extent are students learning from this board?

- The SMART concept is presented nicely
- An additional message is presented
- A call to action is given

- While you do present the overall message / intended goal of the board, I still feel there's more that you can give education wise.
- What other messages about goal setting can you place on this board?

Summary: Strengths & Areas of Improvement

- Use of color
- Presentation of SMART concept
- Title
- Aesthetic
- Attention grabbing power

- Filling in the blank spaces / making use of the blank spaces more effectively
- Additional visuals to enhance the presentation of the overall board
- Additional education on goal setting. How can you go beyond the board and use it to connect with residents?



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Bulletin Board



Theme: Koal Setting

(A)esthetic: Is this board easy to follow visually?

- Title doesn't flow well to me
- Board seems to be divided into sections
- Repetition of "Hakuna Matata"
- Small content

Empty space
in middle

The title feels separated from itself, which makes it look a little weird to me.

Repetition of Hakuna Matata feels distracting to me

* The cuts on the goal-setting slips are uneven, so it looks a little messy

(C)reativity: How is the board content being presented?

- About Me section
- Lion King Theme

- I feel you're losing space with the About Me section, maybe condense it to a rectangular bar across the board to get back space.

- I enjoy the Lion King theme, and I feel it's something that will grab people's attention.

(E)ducation: To what extent are students learning from this board?

- SMART Concept is Presented
- Additional educational tools within the Mahua Infatata section
- Concrete examples are given

• Multiple avenues for educational enhancement are presented

• Concrete examples help tremendously

Summary: Strengths & Areas of Improvement

Educational Opportunity
Theme

↳ Re-formatting the about me section could give you some more room

Re-organizing the title so that it all flows together

Making the goal setting cutouts bigger (the font), and giving it a frame

Placing the additional & d visuals together



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Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- SMART concept explained in a bold, eye-catching manner
- Letters frame the board in a way
- Title?

- With the block letters being close together, it feels like the title is going all over the frame
- Not sure I follow the purpose behind the "goal-setting" and "Mistakes" sections

(C)reativity: How is the board content being presented?

- Blank space seems to mean something, but it's unclear what exactly.

- Block lettering

- Block lettering is eye-catching, but the board feels a bit plain

- Are residents supposed to engage using the blank space?

(E)ducation: To what extent are students learning from this board?

- SMART concept is explained

- No other concrete educational tools are present.

- While the smart concept is explained, I don't feel residents are really learning from this. An extra learning component like "benefits of proper goal setting" or visuals to enhance the education could be good.

Summary: Strengths & Areas of Improvement

- Big Lettering
- Attention grabbing
- SMART concept is easily visible

↳ Explanation of the "Goal-Setting" & "Distalities" section
For their educational engagement. I don't feel residents are learning from this
Framing the blank space as a location for resident ~~engagement~~ engagement
Touch of visuals



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Bulletin Board



Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- Lots of empty space
- Structure is unclear
- Title seems unfinished
- Feels "copy & paste" / splattered

Letters/
content
appear small

- This board feels unorganized, and it's unclear to me what the point of the empty space is.
- There appears to be no structure, which can be distracting to the eye.

(C)reativity: How is the board content being presented?

- Good use of humor with the memes.
- Paper cutouts
- Two sections: SMART & Unrealistic
- I like the two different sections with goal setting. The memes help the board pop out a bit
- Back to the idea of "copy & paste" though, it doesn't feel like there was effort in the placement of your materials

(E)ducation: To what extent are students learning from this board?

- SMART process explained
- Good contrast with the "Unrealistic goal setting" section
- How are students engaging?
- Residents get to see the good side of putting effort into goals, and the dangers of improper goal planning
- I don't see a way that students can engage with this board other than ~~reading~~ reading. How else can residents learn?

Summary: Strengths & Areas of Improvement

Additional touch of memes

↳ Organization of board —> Big thing here for me
Filling in all the empty space
Creating some kind of structure
Title?
Text is small
Cutouts aren't popping out, could use a border

Board feels below average and I know you can do better

Note: I recommend you fix this board asap. If I feel your board is lacking in effort, imagine how your residents may feel about it.



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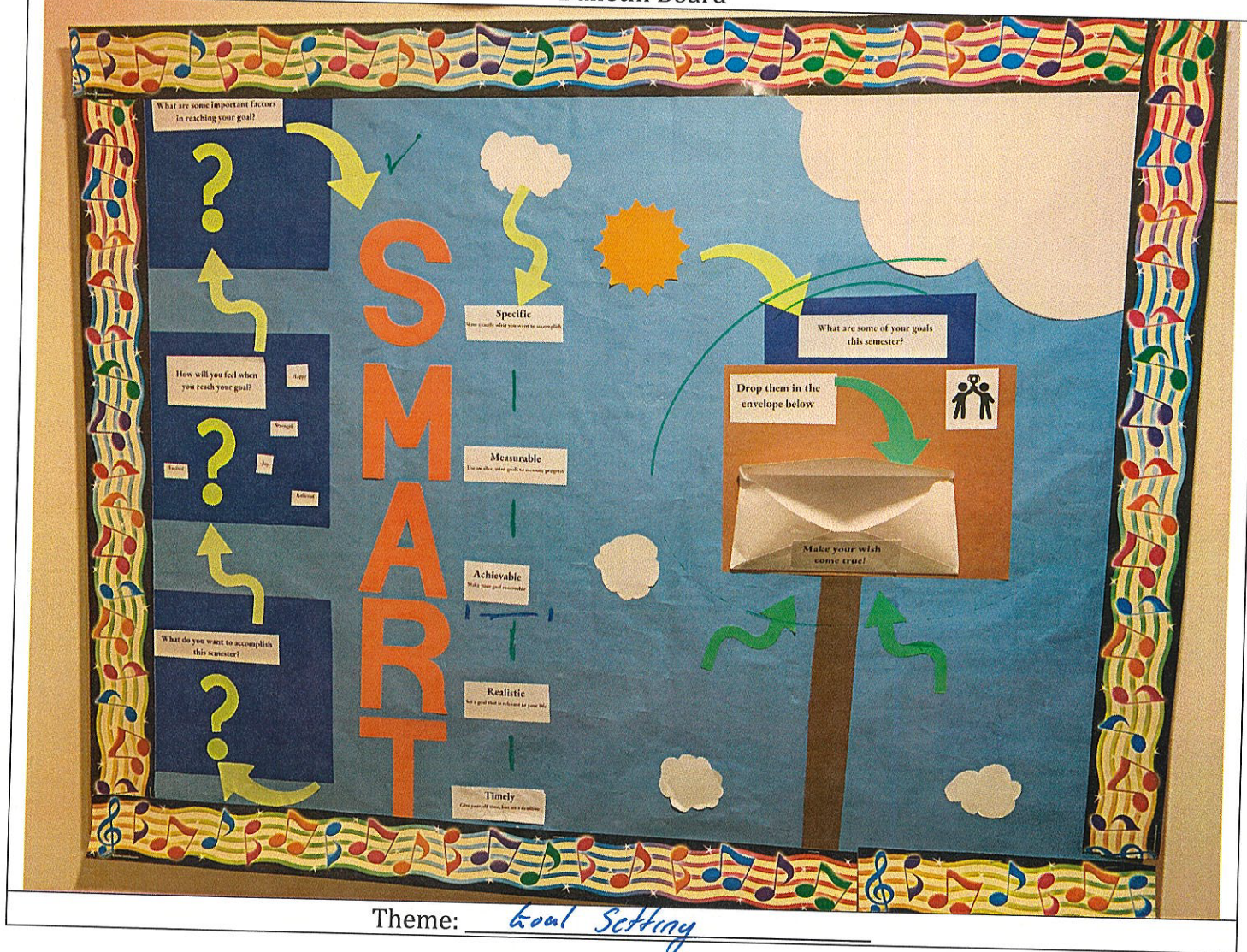
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Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- The arrows of the board help guide the eyes nicely
- The board is naturally separated into 3 different sections
- The audience is guided to the end point of the mail box

- From left to right, this board flows nicely. The arrows guide the reader nicely through this engagement, and the colors blend nicely with each other.
- Small note: The "achievable" part can be centered

(C)reativity: How is the board content being presented?

- Sky / Cloud background
- Mailbox area for engagement
- SMART section is broken down vertically

o I really like the mailbox touch because it's an additional way to engage with your ~~resident~~ residents. Any plan on what to do with the goal's key place

(E)ducation: To what extent are students learning from this board?

- SMART concept is explained
- Guiding questions are ~~given~~ given

o While the goal of the board has been met, I feel a little more can be done to enhance the education. Maybe some concrete examples of SMART goals, or some additional visuals.

Summary: Strengths & Areas of Improvement

Visual presentation
Attention grabbing
Easy on the eyes
with guidance
Creativity
Mailbox ✓

→ Filling in the bottom right with some additional educational content?

Maybe a quick about me section since you're new

* Overall, fantastic job!

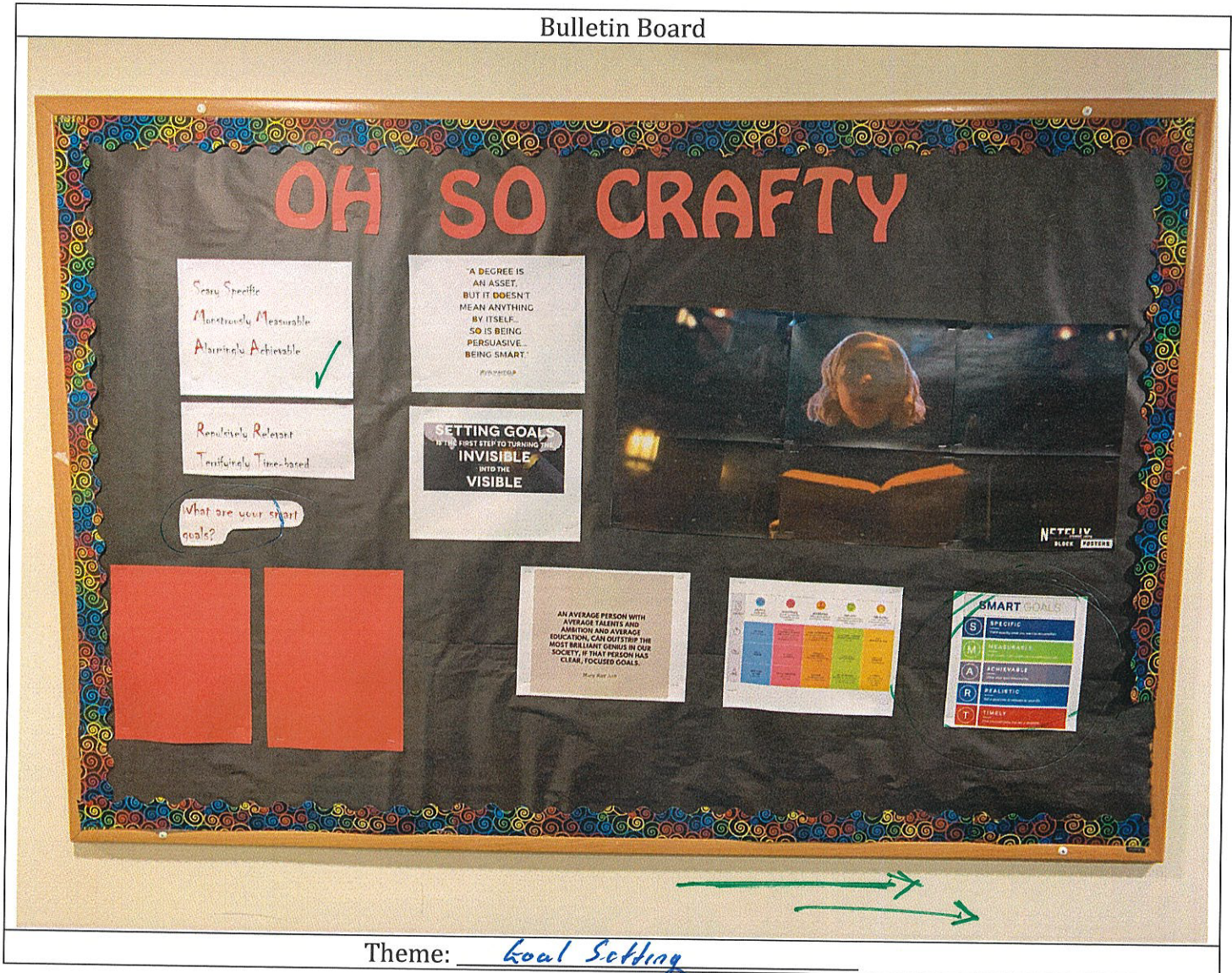
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Theme: Goal Setting

(A)esthetic: Is this board easy to follow visually?

- Right side feels slanted
- Left side doesn't feel aligned
- Color grabs attention
- Blank spaces

- The contents of the board could be enhanced if they were to be aligned more on some kind of structure
- Blank spaces could be filled with some small content for extra pop

(C)reativity: How is the board content being presented?

- Chilling Adventures of Sabrina theme present through the year
- Block paper
- Matching title

- I feel you could have blended some of the Sabrina font more into this board
- Some parts feel like just "copy & paste" but I believe it can be enhanced by cutting down on white space
- SMART somewhat stands out

(E)ducation: To what extent are students learning from this board?

- SMART concept is presented w/ the theme
- Additional tools/engagement is presented

- I feel the example sheet for SMART goals should be bigger since there's great content there.
- Board has a good "call-to-action" feel to it

Summary: Strengths & Areas of Improvement

Consistent theme
Eye catching content
Content is blended into the theme

Content alignment (straight vs. slanted)
Filling in blank spaces / making the most out of the board space
"What are your SMART goals?" can be one line

The way the board feels aligned is my biggest thing